R744.com aims to accelerate the worldwide development of CO₂ technology within the HVAC&R industry as a natural and energy efficient refrigerant.

With a unique mix of News and Products, R744.com attracts 8000+ regular readers including CEOs, Technical Directors, Refrigeration Engineers, Marketing and Sales Managers, Policy Experts and more.

**News**
- articles written about the latest product developments
- reporting from all major industry events worldwide
- daily policy, market, and technology updates
- exclusive interviews with retailers, end users, and policy and technology experts

**Products**
- largest database of CO₂ refrigeration products and services with direct sales contacts
- global directory of companies working with CO₂
- database of technical papers, reports and presentations
- multi-media content including videos

**Partnership and Banner Advertising**
- raise your brand visibility to a targeted audience
- promote your products and services worldwide
- generate extra sales

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**Gold partners pioneering R744 technology**

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With a unique mix of News and Products, hydrocarbons21.com attracts 4000+ readers including CEOs, Technical Directors, Refrigeration Engineers, Marketing and Sales Managers, Policy Experts, and more.

**hydrocarbons21.com - the global industry platform with thousands of page views each week**

<table>
<thead>
<tr>
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<tr>
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<td>22%</td>
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</tbody>
</table>

*values for 2014

**NEW LOOK COMING SOON!**

**News**
- articles written about the latest product developments
- reporting from all major industry events worldwide
- daily policy, market, and technology updates
- exclusive interviews with retailers, end users, and policy and technology experts

**Products**
- largest database of hydrocarbon refrigeration products and services with direct sales contacts
- global directory of companies working with hydrocarbons
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![Graph showing page views by year](image)

*values for 2014

**NEW LOOK COMING SOON!**

### News
- articles written about the latest product developments
- reporting from all major industry events worldwide
- daily policy, market, and technology updates
- exclusive interviews with retailers, end users, and policy and technology experts

### Products
- largest database of ammonia refrigeration products and services with direct sales contacts
- global directory of companies working with ammonia
- database of technical papers, reports and presentations
- multi-media content including videos

### Partnership and Banner Advertising
- raise your brand visibility to a targeted audience
- promote your products and services worldwide
- generate extra sales

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![List of partners](image)

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