



## shecco media launches *Accelerate Europe*

Leading HVAC&R publisher, shecco media, launches a **FREE European quarterly news magazine** on natural refrigerant-based technologies to report about leadership and innovation within this fast growing market.

### MAGAZINE CONTENT

- » Focus on commercial and industrial end users, their experiences and future plans
- » Feature interviews with HVAC&R industry leaders across all applications
- » Market, technology and policy trends on CO<sub>2</sub>, ammonia, hydrocarbons, air and water-based technologies
- » Comment and analysis from industry experts
- » Focus on Europe with relevant international news
- » Listing and reporting from major HVAC&R events
- » Exclusive info graphics summarising market, policy and technology trends

### WHO WILL RECEIVE *ACCELERATE EUROPE*?

FREE printed copies will be distributed to:

- » Key commercial and industrial end users across Europe
- » HVAC&R industry associations across Europe
- » Policy makers working on f-gas and energy issues, both national and European
- » During leading trade shows incl. Mostra Convegno, Chillventa, EuroShop
- » Printed subscription service coming soon (for manufacturers only)

FREE digital distribution including:

- » Email newsletters sent to 20,000 HVAC&R readers
- » Mobile app for apple, android and windows (ISSUU)
- » Website [accelerate.shecco.com](http://accelerate.shecco.com) (incl. archives)
- » Social media (twitter, LinkedIn, Facebook)






# – ADVERTISING BENEFITS & OPTIONS –

## BENEFITS

- » Reach customers within the European HVAC&R industry incl. end users, manufacturers, contractors and students
- » Showcase your latest products, services and projects in both digital and print editions
- » Boost your brand awareness in this fast growing sector of natural refrigerant-based technologies

## PRICING FOR 2015/2016

Flexible in colour and graphics, an ad allows you to highlight the most important things about your business and promote your unique natural refrigerant offerings. Additional advertising opportunities are available in supplement editions of *Accelerate Europe* magazine.

				
Inside Front Cover <sup>1,3</sup>	Back Cover <sup>3</sup>	Page in featured interview section <sup>2,3</sup>	Two Page spread <sup>3</sup>	One Page <sup>3</sup>



Pricing available upon request



<sup>1</sup> One page ad dimension: 210 mm x 279 mm

<sup>2</sup> One page ad within the feature interview section with an End User

<sup>3</sup> Options include; quarterly, half year and yearly packages

email  
[sales@shecco.com](mailto:sales@shecco.com)

phone  
**+32 2230 3700**

web  
[accelerate.shecco.com](http://accelerate.shecco.com)

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VOLUME 2 – 2015 / 2016

# ACCELERATE

ADVANCING HVAC&R NATURALLY

A M E R I C A

Brought to you by shecco america, the worldwide experts in natural refrigerant-based technology news, **Accelerate America** is a **FREE monthly news magazine** written for and about the most progressive business leaders working with **natural refrigerant solutions** in all HVAC&R sectors.



2015

## MAGAZINE CONTENT

A unique editorial focus on leadership and innovation in natural refrigerant-based technologies:

- » Focus on commercial and industrial end users, their experiences and future plans
- » Feature interviews with HVAC&R industry leaders across all applications
- » Market, technology and policy trends on CO<sub>2</sub>, ammonia, hydrocarbons, air and water-based technologies
- » Comment and analysis from industry experts
- » Focus on North America with relevant international news
- » Listing and reporting from major HVAC&R events
- » Exclusive info graphics summarizing market, policy and technology trends

## WHO RECEIVES ACCELERATE AMERICA ?

FREE printed copies are distributed to:

- » Key commercial and industrial end users across North America
- » HVAC&R industry associations across North America
- » Regulators working on F Gas and Energy issues
- » During leading trade shows incl. AHR Expo, NAFEM, IIAR, FMI
- » Printed subscription service coming soon (for manufacturers only)

FREE digital distribution including:

- » Email newsletters sent to 20,000 HVAC&R readers
- » Mobile APP for apple, android and windows (ISSUU)
- » Website [www.accelerateNA.com](http://www.accelerateNA.com) (incl. archives)
- » Social media (LinkedIn, Facebook and Twitter with 35,000 followers)

## **BENEFITS**

- » Reach customers within the North American HVAC&R industry incl. end users, manufacturers and contractors
- » Showcase your latest products, services and projects in both digital and print editions
- » Boost your brand awareness in this fast growing sector of natural refrigerant-based technologies

## **CONTACT**

If you would like to raise your company's visibility and showcase your innovative products to thousands of North American HVAC&R industry leaders contact us for more information at:

email

[sales@shecco.com](mailto:sales@shecco.com)

phone

(+1) 917-647-9255

website

[www.accelerateNA.com](http://www.accelerateNA.com)





JAPANESE EDITION

# ACCELERATE

ADVANCING HVAC&R NATURALLY

MAGAZINE

Brought to you by shecco, the worldwide experts in natural refrigerant news, **Accelerate Japan** is the first **bi-monthly news magazine** in Japanese written for and about the most progressive business leaders working with **natural refrigerant solutions** in all HVAC&R sectors.

## MAGAZINE CONTENT

A unique editorial focus on leadership and innovation in natural refrigerant technologies:

- › Feature interviews with end users, suppliers, and service technicians
- › Market, technology, and policy trends on CO<sub>2</sub>, ammonia, hydrocarbons and water refrigerant-based technologies
- › Focus on Japan and major global markets
- › Comment and analysis from industry experts
- › Reporting from all major HVAC&R industry events
- › Exclusive info-graphics summarizing market trends
- › Listing of all key HVAC&R events
- › and more ...

## MISSION

Accelerate Japan will identify and analyze the market's increasing need for natural refrigerant HVAC&R solutions. This publication will be a showcase for best practice and technology innovation from industry leaders.

## DISTRIBUTION

- › From day 1 Accelerate Japan will be distributed for FREE to 2000+ Japanese decision makers globally
- › FREE to download from [acceleratejapan.com](http://acceleratejapan.com)
- › Printed copies available for FREE at leading HVAC&R trade fairs and conferences (such as HVAC&R Japan, Supermarket Trade Show, Kobe Symposium etc.)





# ACCELERATE

ADVANCING HVAC&R NATURALLY AUSTRALIA & NZ



**NEW**  
2016  
PRICES

## **NEW Accelerate Australia & New Zealand**

Leading HVAC&R publisher, shecco media, launches a **FREE quarterly news magazine for Australia and New Zealand** on natural refrigerant-based technologies to report about leadership and innovation within this fast growing market.

### **MAGAZINE CONTENT**

A unique editorial focus on leadership and innovation in natural refrigerant-based technologies:

- » Focus on commercial and industrial end users, their experiences and future plan
- » Feature interviews with HVAC&R industry leaders across all applications
- » Market, technology and policy trends on CO<sub>2</sub>, ammonia, hydrocarbons, air and water-based technologies
- » Comment and analysis from industry experts
- » Focus on Australia & New Zealand with extensive international news
- » Listing and reporting from major HVAC&R events
- » Exclusive info graphics summarising market, policy and technology trends

### **WHO WILL RECEIVE ACCELERATE AUSTRALIA & NEW ZEALAND?**

FREE printed copies will be distributed to:

- » Key commercial and industrial end users
- » HVAC&R industry associations
- » Policy makers working on f-gas and energy issues
- » During leading trade shows & conferences incl. ARBS, IRHACE Show, HVAC&R Energy Efficiency Seminar and more
- » Printed subscription service coming soon

FREE digital distribution including:

- » Email newsletters sent to 2,000 HVAC&R readers in Australia & New Zealand + 50,000 HVAC&R International experts
- » Mobile app for apple, android and windows (ISSUU)
- » Website [accelerateAUNZ.com](http://accelerateAUNZ.com) (incl. archives)
- » Social media (twitter, LinkedIn, Facebook)