

shecco

Company Profile

shecco is an innovative marketing & communications company with the clear aim to help its partners worldwide bring their climate-friendly technologies “FASTER TO MARKET”. With 9 years experience in the HVAC&R and automotive sectors, we focus exclusively on natural refrigerants within cooling, refrigeration & heating, and full-electric and plug-in hybrid electric vehicles.

focus

Natural Refrigerants: CO₂, ammonia, hydrocarbons as refrigerant solutions in cooling, refrigeration & heating

Electric Mobility: full-electric and plug-in hybrid electric vehicles

competencies

- **analysing** the business climate, opportunities & threats
- **identifying** future partners & bringing them together
- **minimising** investment risks for new solutions
- **delivering** the right message to the right person at the right time
- **shaping** policies worldwide
- **spreading** the word about your technology solutions in real time
- **activating** customers, stakeholders & the media
- **building** interactive communities & global networks

Find out how we can help you:

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services

market research

- Market & Policy Analysis
- Partner Assessments
- Cost-Feasibility Studies
- Business Consultancy

online platforms

- News Service
- B2B Technology Platforms
- Business Networking
- Community Management

public affairs

- Issue Tracking
- Governmental Affairs
- Campaigns Management
- Media Relations

events management

- Conferences, workshops
- Seminars, meetings
- Networking Reception