



Press release

Shecco reveals new Ammonia21.com platform

Brussels, 16th February 2009- Managed by Shecco, the new platform Ammonia21 offers from today the latest technology, policy and market updates on this natural refrigerant.

“Building up on leading Internet platforms covering natural refrigerants, Shecco is launching today ammonia21.com, which was the missing link. Working together with key industry associations, industry and policy makers, our aim is to realize the potential of ammonia in several applications” says Marc Chasserot, Managing Director, Shecco.

Ammonia (R717) is a mature and safe alternative ready to replace many harmful HFCs in industrial and commercial applications, chillers, and heating devices. Ammonia21 vows to simplify knowledge transfer between science and the HVAC&R industry worldwide, to spread the word about the benefits of ammonia for cooling and heating, and serve as an interactive platform for discussion and network building.

Services on Ammonia21

Not only will this platform keep the ammonia industry worldwide updated on the latest discoveries, technologies, relevant policies in the ammonia field, it will also become a showcase for components, systems and engineering services suitable to this natural refrigerant. The regularly updated news, products and services, papers, policy and events sections of the website will cover the possible uses of ammonia, in cooling and heating applications.

With the support of pioneering companies in the ammonia industry, Shecco will do its best to offer an ever more complete database over the coming months by adding networking tools such as a discussion forum, groups and a members search.

After eight years within the Norwegian conglomerate Norsk Hydro, Shecco is now an independent company based in Brussels, Belgium. Shecco supports over 60 customers worldwide with a variety of marketing and communication services to help bring climate friendly technologies faster to market.