



Press release

UNIDO and shecco partner up to help green the Gambia's refrigeration and air-conditioning sector

Brussels, 27 January 2014 - shecco, the United Nations Industrial Development Organization (UNIDO), the Government of the Gambia, the Gambia Technical Training Institute and one Italian private sector partner have joined forces to implement a demonstration project to reduce greenhouse gases and ozone-depleting substances over the next three years in the African country.

shecco has taken a decisive step in broadening its global project activities by partnering up with UNIDO in an innovative project scheme to drive the reduction of ozone-depleting substances in the fisheries industries in developing countries. Under the first approved project, the United Nations Industrial Development Organization (UNIDO) will implement, with the support of selected government and industry partners, a demonstration project to reduce greenhouse gases and ozone-depleting substances in the Gambia's industrial refrigeration and air-conditioning sector.

Innovative Co-financing scheme

Approved by the Global Environment Facility (GEF) Secretariat with a grant of USD 495,000 and with co-financing from various partners totaling USD 2.4 million, the project aims to facilitate the adoption of new, climate-friendly and energy-saving technologies through policy measures, technology transfer and awareness-raising-related activities.

The project is particularly innovative since, for the first time, it brings together the funding mechanisms of the Montreal Protocol on substances that deplete the ozone layer and the GEF so that environmental benefits from the phase-out of ozone-depleting substances become eligible for a wider spectrum of financial support. All partners involved in the initial project application, among them shecco, will contribute to the co-financing of the project.

shecco as partner on awareness-rising, dissemination and analysis

During an official launch event held on 28 November 2013 in UNIDO's headquarters in Vienna, the Government of the Gambia, the Gambia Technical Training Institute (GTTI) and UNIDO outlined the project's agenda to be implemented over the next three years. Two industry partners, the Centro Studi Galileo, an experienced training centre in the field of refrigeration and air-conditioning in Europe; and shecco witnessed the launch event.

"We are honoured and excited about the opportunity to contribute to the success of this innovative and ambitious project initiated by UNIDO. shecco will use its acquired

expertise in policy analysis, communication and effective dissemination to facilitate the necessary transition in the Gambia. The project's ambition to phase out ozone-depleting substances and replace them with more sustainable refrigerants lies at the heart of shecco's activities," says Marc Chasserot, Managing Director shecco.

Next steps

A first kick-off meeting and workshop is scheduled to take place in the Gambia in the first half of 2014, with the participation of all project partners and associated parties.

About shecco

For more than a decade marketing & communications expert shecco has been active in helping bring climate friendly technologies faster to market. shecco supports over 100+ partners worldwide in two areas: the HVAC&R sector, where the focus is on sustainable refrigeration, heating & cooling technologies using natural refrigerants; and the transport sectors where an emphasis is put on electric vehicles (cars, heavy duty vehicle, scooters, bikes). shecco offers a variety of services, ranging from world-leading online industry platforms, to market research & consultancy services, events management, funding & grants support, and public affairs.

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